

5 May 2015

MEDIA RELEASE

To News Editors

SAFRA TO CELEBRATE SG50 AND SAF50 WITH AN AMAZING FUN RUN AT UNIVERSAL STUDIOS SINGAPORE

National Servicemen (NSmen) and their families are in for a treat on Sunday, 13 September 2015, as SAFRA stages a special day of thrills and festivities in Universal Studios Singapore at Resorts World Sentosa. This is part of our celebratory events for the nation's Golden Jubilee and SAF50.

The **SAFRA Celebration Run & Ride** will feature a 5-kilometre celebration run, a 1.5-kilometre Families for Life run and unlimited rides at Universal Studios Singapore, including the new Puss In Boots Giant Journey. Participants can look forward to a chance to win attractive lucky draw prizes and receiving the special edition commemorative race packs.

On top of the attractive deals extended to the public, SAFRA members will enjoy discounts of 33 percent or more on all packages during the early bird promotion period. Registration fees start from as low as \$25 for adults and \$15 for children, and the promotion is limited to the first 5,000 registrants. Participants will also receive a complimentary \$5 Universal Studios Singapore retail voucher, limited to the first 5,000 participants who register using a MasterCard® card.

Ms Pauline Leow, Director of Special Projects, SAFRA said, "It is our families and the close bonds we share that make Singapore our home. Hence, as part of our SG50 and SAF50 celebrations, we want to give NSmen, their families and buddies a treat and encourage them to get together for a day of fun. We hope that this will further strengthen their bonds."

Highlights of the **SAFRA Celebration Run & Ride** include special programmes that will encompass a distinctly Singaporean and SAF flavour. These activities will boost the uniqueness and fun factor of the overall experience. More details on the route and activities will be revealed at a later date.

The event is expected to attract more than 10,000 NSmen and their families. Registration is now open. Visit www.safra.sg/celebration for more information or to register.

Kindly refer to **Annex A** for more event details.

About SAFRA National Service Association

SAFRA was formed in 1972 to provide for the social and recreational needs of NSmen and their families through quality sports, social, educational and cultural programmes to recognise NSmen for their contributions to National Defence. SAFRA currently has a network of five clubs conveniently located in Jurong, Mount Faber, Tampines, Toa Payoh and Yishun. Complementing the modern facilities at SAFRA clubs is a host of quality membership benefits and activities specially packaged for over 350,000 members and their families.

Issued by SAFRA National Service Association on 5 May 2015

**SAFRA CELEBRATION RUN & RIDE
SUNDAY, 13 SEPTEMBER 2015**

FACT SHEET

1. Categories & Fees

All fees stated are inclusive of GST.

Categories	Early Bird Special (Limited to first 5,000 participants)			Normal Period (16 Jun – 5 Aug)				
	SAFRA Member Adult	SAFRA Child (4 - 12 years old)	SAFRA Family (2 Adult + 1 Child)	SAFRA Member Adult	SAFRA Child (4 - 12 years old)	SAFRA Family (2 Adult + 1 Child)	Public Adult	Public Child (4 - 12 years old)
5km Celebration Run Only	\$25	\$15	-	\$28	\$18	-	\$38	\$28
5km Celebration Run & Ride	\$45	\$35	-	\$50	\$40	-	\$68	\$55
1.5km Families for Life Fun Run & Ride	\$40	\$30	\$110	\$45	\$35	\$125	\$60	\$50

2. Participant Entitlements

Category	Entitlements
5km Celebration Run Only	Running tee, medal, bib and goodie bag (worth \$50)
5km Celebration Run & Ride	Running tee, medal, bib and goodie bag (worth \$50) Universal Studios Singapore Day Pass (U.P. \$74 Adult / \$54 Child)
1.5km Family for Life Run & Ride	Running tee, bib and goodie bag (worth \$50) Universal Studios Singapore Day Pass (U.P. \$74 Adult / \$54 Child)